



A SYMPHONY



IN GOLD, SILVER, PLATINUM AND

PASSION





*The role of leading Münze Österreich AG is much like that of a conductor.
Everything must come together at exactly the right moment.
Every instrument must be perfectly tuned. Every note must be pitch-perfect.
Only through perfect interplay does harmony emerge.*

Sometimes Presto, sometimes Adagio – but always Appassionato.

PERFECTLY IN TUNE,
PRECISE IN
PERFORMANCE,
IN PERFECT
HARMONY,
WE CRAFT
WITH PASSION
COINS THAT
INSPIRE.

Gerhard Starsich
Chief Executive Officer
Münze Österreich AG

THANK YOU, RICHARD



*O Richard, fair Richard,
Where do you linger so long?
Come back to your Blondel,
Who calls to you in song!*

*According to legend, with this song the faithful minstrel Blondel found
his imprisoned master outside Dürnstein Castle in 1192.
His master was none other than Richard the Lionheart, King of England.
And so the story of today's Münze Österreich AG begins with music.*

The ransom story



During the Third Crusade in 1191, an incident occurred that would have far-reaching consequences. Following the capture of Acre, Duke Leopold V of Austria planted his banner on the city walls as a symbol of victory, thereby publicly asserting his claim to royal status. Richard the Lionheart rejected this claim in dramatic fashion by having Leopold's banner dragged through the dirt – an act of humiliation. He also curtly dismissed Leopold's demands for a share of the booty.

On his journey home, Richard the Lionheart was recognised in Erdberg, near Vienna, after paying with unusually large quantities of oriental coinage. He was followed to a lodge at what is now Erdbergstraße 41/

Schwalbengasse 17, where he was arrested. From 1192 to 1193, he was held captive at Dürnstein Castle in the Wachau region. Together with the German Emperor Henry VI, Leopold drew up a list of demands for England, including the payment of approximately 23 tonnes, or 100,000 marks, of silver. Leopold used his share, around 11 tonnes, to reinforce the fortifications of Vienna, Enns and Hainburg. He also used the silver to found Wiener Neustadt.

Finally, in 1194, Leopold established Vienna's first mint, where silver from Richard's ransom was struck into the celebrated Vienna Pfennig.



King Richard the Lionheart



VIENNA PHILHARMONIC

The Vienna Philharmonic bullion coin is the flagship product of Münze Österreich AG. Investors, collectors and gift-givers value this internationally acclaimed bullion coin for its unique combination of enduring value, iconic design and outstanding reputation at the highest possible minting quality in 999.9‰ pure gold. This makes it one of the world's most-loved and bestselling bullion coins.

Ever since it was first struck, the Vienna Philharmonic has featured instruments played by the world-famous orchestra: a Viennese horn, a bassoon, a harp, four violins and, at the centre, a cello.

The obverse of the coin shows the Great Organ in the Golden Hall of Vienna's Musikverein. The Vienna Philharmonic is available as a bullion coin in pure gold, silver and platinum.

FROM SOLO TO SYMPHONY

Why is the Vienna Philharmonic more than gold?

Gold is not a promise, but a secure and enduring asset.

Gold has retained its purchasing power for more than 5,000 years.

Gold is subject to a degree of price fluctuation.

Available in gold, silver and platinum.

Investment gold is exempt from VAT on purchases throughout the EU and in many other countries.

Gold is a scarce resource with limited availability.

Gold can never become worthless.

Gold does not depend on digital systems.

Gold does not yield interest.

Gold requires secure storage.

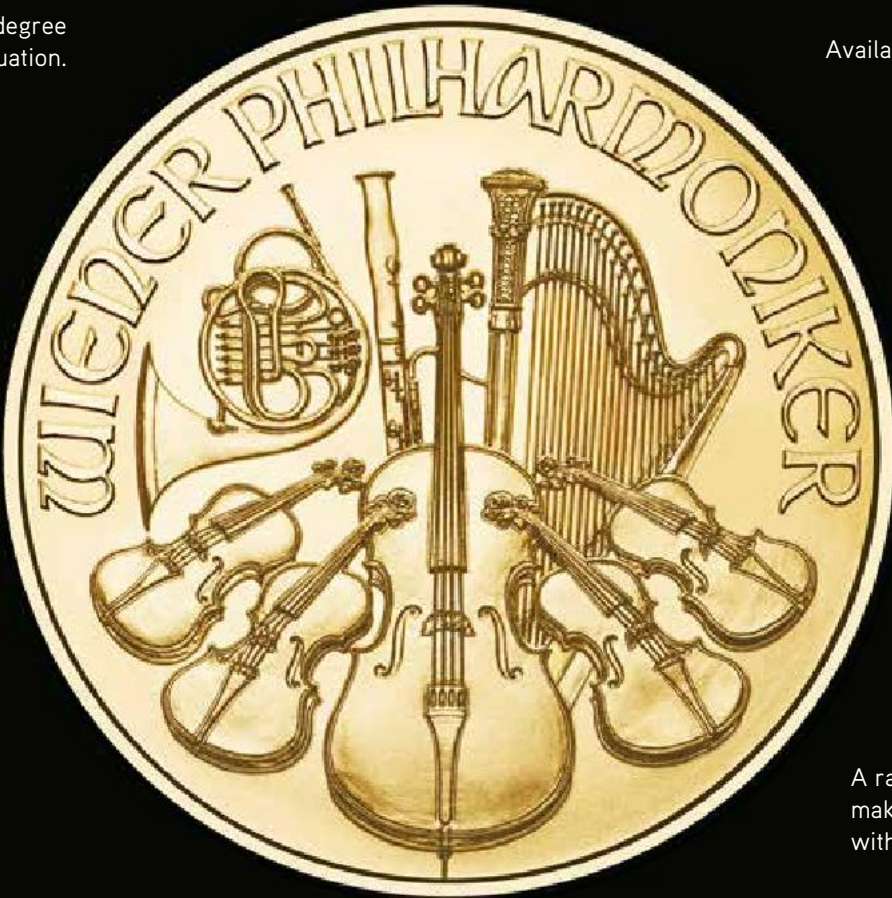
Central banks rely on gold as a cornerstone of stability.

Gold can be traded and resold worldwide, regardless of location.

A range of denominations (1/25 to 1 oz) makes gold accessible to investors with different budgets.

Gold is timeless and preserves both its value and its beauty for generations.

At certain times, gold may increase in value.



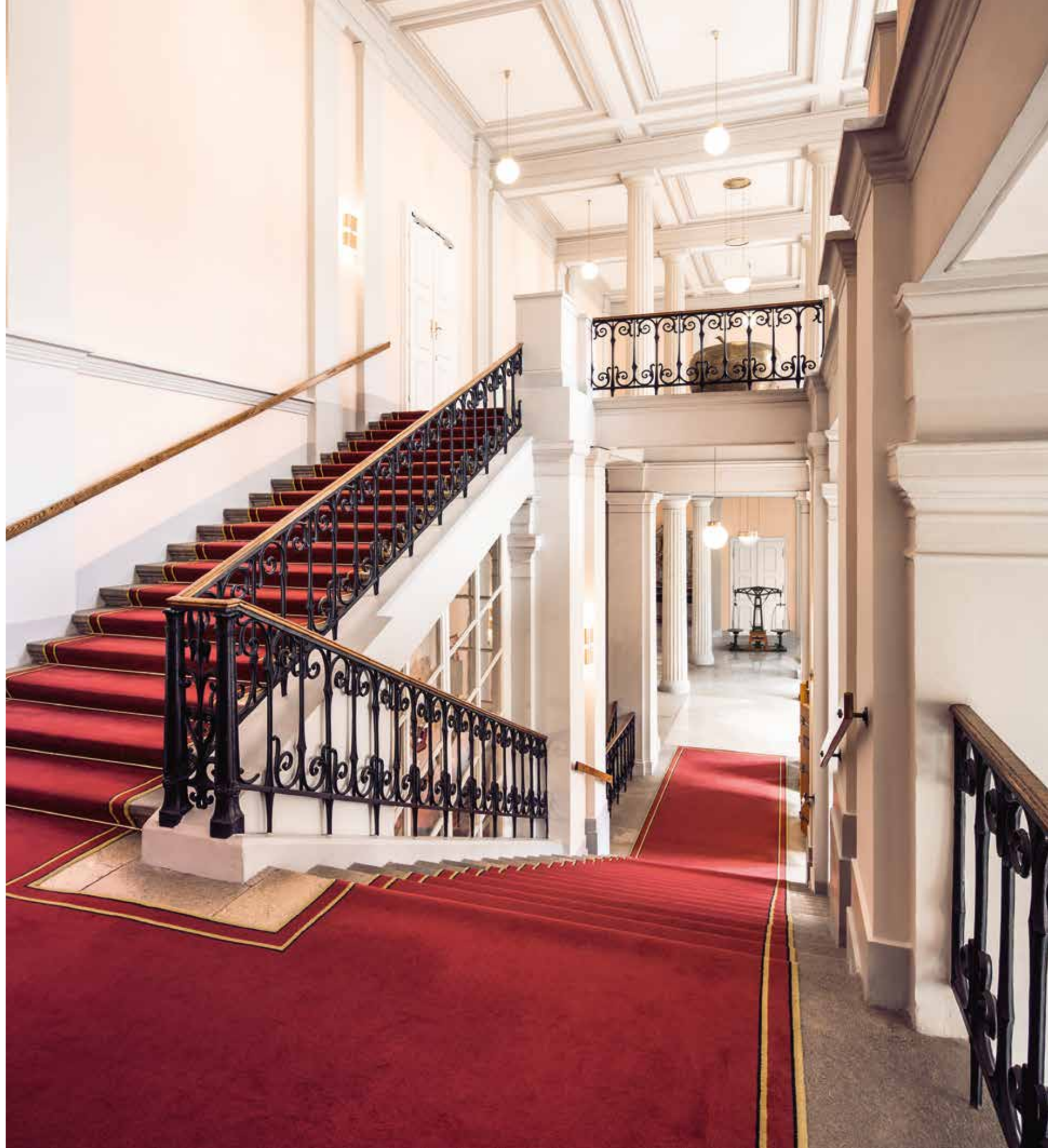
THE STAGE IS YOURS

*Welcome to Münze Österreich AG –
one of the world's most renowned mints.
Located on Am Heumarkt, in the heart of Vienna
and drawing on more than 800 years of expertise,
Münze Österreich AG produces not only the
Vienna Philharmonic but also an extensive
range of coins, medals and other minted products
for investment, collecting and gifting.*



Behind the classical façade of Münze Österreich AG in Vienna, state-of-the-art production facilities operate alongside centuries-old craftsmanship, preserving the art of minting coins and other minted products to the very highest standards.

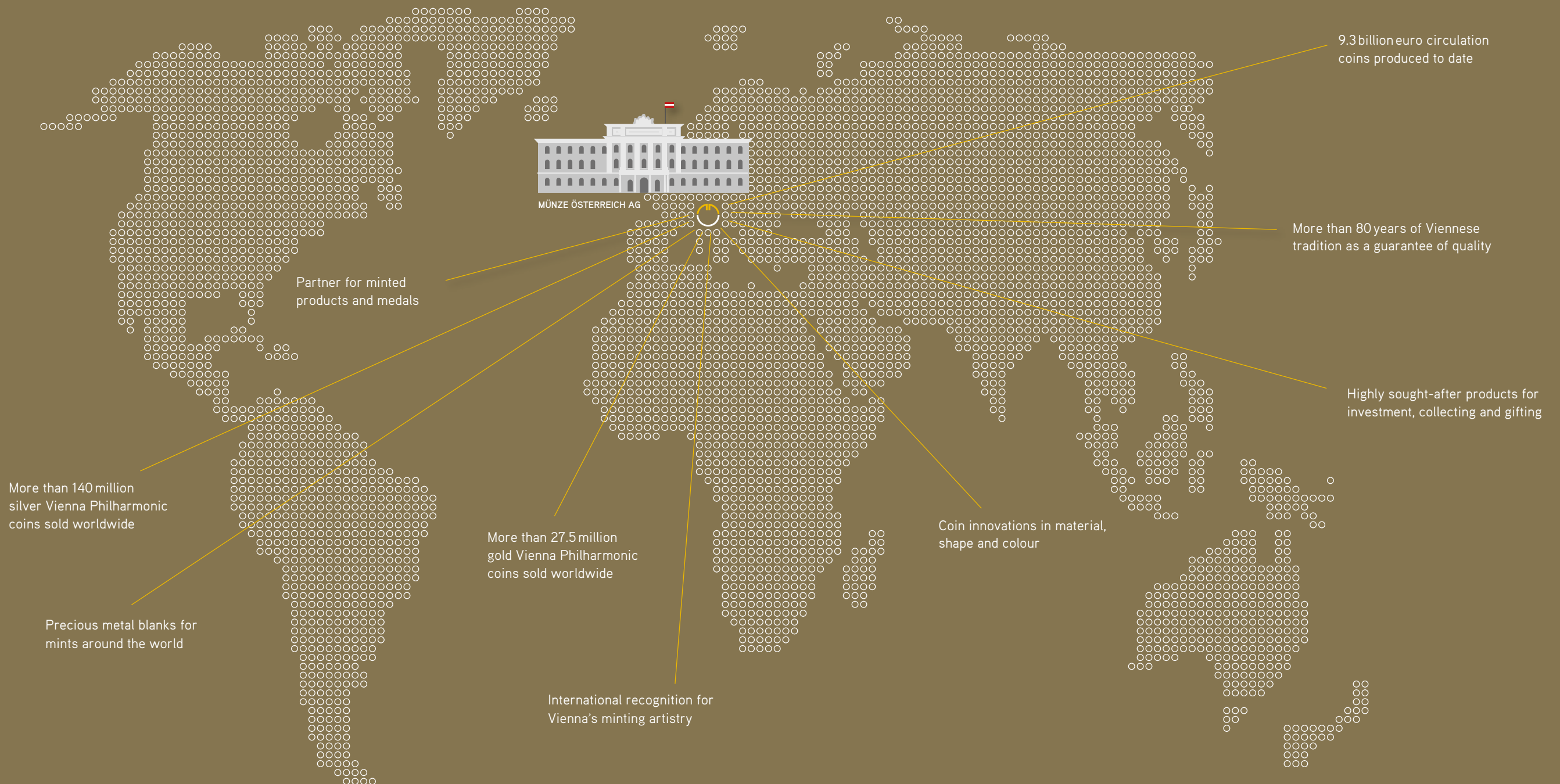
Dedicated, highly skilled employees shape Münze Österreich AG's success while striking many millions of coins year after year. One of its principal responsibilities remains the production of all circulation coins for the Republic of Austria. In addition, precious metal blanks – the small metal discs from which coins are struck – are supplied from here to mints around the world.



FROM VIENNA TO THE WORLD

WHAT IS CREATED IN VIENNA RESONATES AROUND THE WORLD

From its home on Am Heumarkt in Vienna, Münze Österreich AG's reach extends far beyond Austria's borders. Circulation coins, bullion coins, collector coins and gifts, precious metal blanks for mints around the world, and other minted products make Münze Österreich AG in Vienna an internationally active partner. Everything created here carries Vienna's heritage to markets around the world – crafted with care and valued worldwide.



THE SOUND OF ENGRAVING

Since our engravers create each coin design, they quite literally play first fiddle in our orchestra. So who creates this art and how is the perfect coin created?

Every coin begins with an idea that takes shape in the hands of our engravers. They are the artistic source from which the images emerge, later living on as vibrant reliefs in precious metal. It is here that an idea is given form, depth and expression. Under the direction of Helmut Andexlinger, the engraving team works in the tradition of classical modelling – the highest form of numismatic art, for which Münze Österreich AG has received numerous international awards. Modern technology can support the engraving process, but it can never replace the knowledge that has been passed down and refined over generations.

Almost 200 years of history at Am Heumarkt 1 and a commitment that sets new standards. Designs are created with passion and care and refined down to the finest nuance until vision and finished work are fused. This is the unmistakable hallmark of our engraving department.

The journey to the perfect coin is a demanding process. It begins with thorough research, continues with the first sketches and the careful modelling of the basic forms in wax, before finally reaching perfection in plaster. Up to ten carefully coordinated refinement steps are required before the relief takes its final form – a miniature world, composed down to the finest detail.

If a model falls short of expectations in even the slightest detail, it is revised or started from scratch – such standards of precision are simply part of what it means to be an engraver. Only perfect plaster models are immortalised in metal.

Teamwork is essential. The creative process is driven by a shared passion and the determination to create not merely coins, but works of art. Trust, experience and the pursuit of absolute perfection underpin this work. There are no shortcuts, because true quality can only

be achieved if time, dedication and perseverance are given the space they deserve. Within this environment of concentration, shaped by respect for craftsmanship and mutual inspiration, reliefs are created that later live on in precious metals – design by design, coin by coin, a piece of timeless art.



Nina Schwarzer, Rebecca Wilding, Kathrin Kuntner, Helmut Andexlinger (from left)





WHEN TECHNOLOGY SETS THE TEMPO

New equipment, digital processes and a state-of-the-art blank production plant bring manufacturing up to the latest standards – more precise, more efficient and more sustainable than ever before.



Investments in new equipment and a technologically advanced blank production plant is fundamentally modernising manufacturing. Together, these investments provide the foundation for the highest levels of precision, increase efficiency and reinforce Münze Österreich AG's position as one of Europe's leading precious metal producers. Laser technology, optical inspection systems and advanced coating processes replace older technologies with solutions that are more accurate, safer and more sustainable. This brings together technological progress, a commitment to quality and responsibility for people, the environment and production processes.



OUR INSTRUMENTS

To ensure we have the finest tools in the world, we manufacture them ourselves. Using so-called master tools, identical coin dies are produced repeatedly by impressing them into soft steel. Coin dies are among the most valuable assets of any mint and must never fall into the wrong hands. Securely locked away in the Mint's vaults, they await their next use. Before being put into service, the coin dies are hardened to further enhance their durability.



WHETHER IN 3/4 OR 7/8, THE MARKET SETS THE PACE



Depending on market conditions, Münze Österreich AG processes up to six tonnes of gold and silver every day. That equates to around 190,000 Vienna Philharmonic coins and can mean operating around the clock in a three-shift pattern. Those looking for something larger can also choose bars weighing up to one kilogram at the current market price.



1064 °C

THE OVERTURE

The life of a gold coin begins at precisely 1064 °C – the melting point of this precious metal. The Mint's in-house continuous casting plant can process up to 450 kilograms of gold in one hour.



Molten gold flows from the melting crucible into a holding crucible twice the size. From there, two continuous strands are drawn, coiled and rolled into strips measuring 30 metres in length. Only after a sample of gold is analysed and the required fineness is confirmed – 999.9‰ for the Vienna Philharmonic – can the rolled gold be processed into blanks (the discs from which coins are struck).

THE ORCHESTRA STRIKES UP

At the heart of the Mint on Am Heumarkt is the blanking department, where silence is almost regarded as a disturbance. The steady rhythm of the presses, by contrast, is music – at least to the ears of our employees. This is where the highly prized blanks are punched from rolled strips of gold, silver and copper. Thanks to their exceptional quality, these blanks are one of Münze Österreich AG's great assets and are supplied to mints all over the world.





A DAZZLING PERFORMANCE

Alongside the artistic skill of our engravers, the quality of every coin depends to a great extent on the preparation of the minting dies. The precise grinding and polishing of the dies has as much influence on the finished coin as tuning the instruments has on an orchestral performance.



Proof is the highest possible minting quality and gives a coin an exceptionally vibrant appearance. This effect is achieved through the skilful interplay of mirror-polished and matt surfaces on the dies.

The brilliance of a proof coin is made by design – it is the result of absolute precision.

Depending on the design, grinding a die takes around 30 minutes before it passes into the experienced hands of our specialists for polishing. Working under the microscope, areas of the design are carefully masked with foil while the silhouette is cut out using precision tools. Only after 22 painstaking, high-precision steps is the die ready to strike its very first production-ready blank.

PRECISION AND QUALITY IN PERFECT HARMONY



Blanks, bespoke minted products and medals are produced at Münze Österreich AG with the care of an institution that has stood for outstanding craftsmanship and reliable production for centuries. From initial concept through to delivery, every B2B project is supported by personal service, transparent processes, and a clear focus on what matters most. Our approach centres upon flexible solutions, dependable production and the ability to deliver both small and large volumes. The result is something built to last – in its material, in its form, and in its message.

Understanding our partners' requirements enables us to develop solutions tailored to their individual needs. Bespoke solutions, outstanding quality and on-time delivery are the hallmarks of working with Münze Österreich AG – delivered with care, commitment, reliability and a spirit of partnership.





NEW SOUNDSCAPES

When Münze Österreich AG develops a new series, it is not only creating new motifs, but exploring new possibilities, too. Shape, surface, colour, effects and materials expand the artistic vocabulary of numismatic art. The result is a design distinguished by precision and perfected down to the finest detail.

Special shapes extend the traditional boundaries of the coin, giving each composition greater freedom – clearly conceived, precisely executed and surprising in form.

This is only possible through collaboration. Engravers and designers develop the artistic concept, while our production team transforms it into reality with technical precision, from initial sketch through to finished coin. And the success of this collaboration speaks for itself. Münze Österreich AG is a regular winner at numerous international competitions and awards, including the prestigious Coin of the Year (COTY) Awards, and is recognised as one of the world's most highly awarded mints.



VALUE IN MANY KEYS

Münze Österreich AG's range of established classics offers a wealth of opportunities to discover the fascinating world of precious metals, from gold and silver to niobium and copper. Our range of collector and gift products combines variety, continuity, reliability and exceptional quality. Year after year, new issues combine tradition with contemporary themes, inspiring both newcomers and experienced collectors alike.

The result is a diverse range that meets the needs of a wide variety of collectors. It provides an accessible introduction to the world of exclusive coins while supporting the steady growth of more advanced collections. Each issue tells its own story, combining enduring value with masterful Münze Österreich AG artistry.



INNOVATIVE COLOURS OF SOUND

A symphony of craftsmanship and state-of-the-art technology. Innovation is not always apparent at first glance. Sometimes it only reveals itself in the light, when ultraviolet effects bring an additional layer of imagery to life. As with the silver niobium coins, colour can even emerge from the material itself, where physical processes refract light to create interference colours.

Beyond this, further design techniques open up new possibilities. Stone applications provide striking accents, while special shapes expand the scope of the design. In this way, Münze Österreich AG combines craftsmanship and technology to create a visual language characterised by precision and lasting impact.



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COPPER WITH LASTING RESONANCE

Copper coins have always been an established and popular part of the Münze Österreich AG range. Produced in uncirculated quality, they are available at the nominal value, providing an accessible introduction to coin collecting. They are especially popular with first-time buyers. Many of the 5 euro and 10 euro coins, such as the annual New Year coin, are extremely popular. These coins can also be used for everyday purchases in Austria, as they are legal tender.



VALUES THAT RESONATE

Historic gold coins such as ducats, crowns and gulden remain highly sought-after as investment and collectors' pieces. The Maria Theresa Thaler continues this tradition. Renowned around the world for centuries, it remains one of the world's most famous silver coins. On the other hand, medals create lasting memories, whether through engraving, a personal dedication or as a gift on special occasions. The Münze Österreich AG range brings together investment, history and personal significance.



ONE EURO IN CONCERT

Mozart shaped music – we strike Mozart. His portrait appears on Austria's 1 euro circulation coin. All eight Austrian euro coins, from 1 cent to 2 euro, are produced on a state-of-the-art production line. With a little luck, you may even hear a "coin concert" at the Mint's main entrance on Am Heumarkt, where coins pour continuously from the presses, their rhythmic chime creating an almost meditative atmosphere.





GOLD IN PERFECT HARMONY

Gold bars of the highest investment quality



Gold bars are another trusted way of preserving wealth. The Münze Österreich AG minted bars continue this tradition in its most refined form. Made from 999.9‰ fine gold, precisely struck and produced to the highest international standards. Weight, fineness and origin attest to their value, while individual serial numbering and LBMA-certified quality provide additional reassurance. They combine purity, security and the ability to be traded worldwide with the clarity that defines premium investment products – reduced to the essentials, yet timeless in their substance.

IN HARMONY WITH YOUR GOALS

Anyone wishing to build up precious metal assets over the long term or store them securely will find a suitable solution at Münze Österreich AG.



The GoldSparplan savings plan enables customers to build their precious metal holdings step by step. It can be taken out online and combined with a choice of delivery intervals. GoldReserve allows regular deposits to be converted into gold, with contributions recommended from 50 euro upwards. GoldDepot provides secure, insured storage for precious metals purchased directly from Münze Österreich AG. Together, these solutions provide individually tailored approaches to wealth preservation – flexible, transparent and direct from Münze Österreich AG.



MASTERPIECES FOR GIFTING



IN TUNE – ONLINE AND DIRECT

Anyone wishing to order at any time or location will find the Münze Österreich AG's full range only a few clicks away in the official online shop, direct from Münze Österreich AG. Clear processes and secure ordering provide reliability and peace of mind, from purchase through to delivery.



New issues, ongoing series and established favourites, including the Vienna Philharmonic, can be discovered at a glance and conveniently delivered to your home. Coin subscriptions ensure that new issues from selected series automatically find their way into collectors' hands, so that no issue is ever missed.

Gift packaging and personalised greetings cards complete the service, making gifting part of the experience from the outset. Services for

secure storage and long-term precious metal investment are also available. The customer club keeps members informed about new products and special promotions while offering exclusive benefits and invitations to events. In this way, Münze Österreich AG is always within easy reach – a trusted source for coins, medals, investment products and accessories of lasting value, as well as thoughtful gifts that retain their personal touch.

ADVICE THAT STRIKES THE RIGHT NOTE



At the Münze Österreich AG shop on Am Heumarkt, visitors can experience our products where they are created: in the heart of Vienna, with personal service and expert advice. Our advice is the main focus of the experience, from an initial introduction to finding the right bullion coin, collector coin or gift. Anyone wishing to compare products or learn more about materials, designs or availability will find knowledgeable advisers ready to help.

For special occasions such as Christmas, New Year or Easter, our team is on hand to help customers choose the ideal edition. Our established products and medals also offer ideal gifts for weddings, births and christenings, including the Baby Euro Coin Set. This makes choosing the right gift much easier – with the confidence of making the right choice.



FROM AM HEUMARKT TO THE WORLD

What is created on Am Heumarkt now reaches customers around the world.

*We look forward to welcoming you
to the Münze Österreich AG shop
at Am Heumarkt 1, Vienna,
and to our online shop at
www.muenzeoesterreich.com/en.*

*Coins, bars and medals from
Münze Österreich AG are also available
from banks, precious metal dealers,
coin dealers and numerous authorised partners.*



Multiple ISO certifications

ISO 9001 Quality Management System

We ensure well-structured processes, high levels of customer satisfaction, and the continuous improvement of our services.

ISO 14001 Environmental Management System

Environmental protection is a responsibility we take seriously. Our certified environmental management system helps us conserve natural resources and minimise our environmental impact.

ISO 45001 Occupational Health and Safety Management System

The safety and well-being of our employees are our highest priority. Our certified management system ensures safe working conditions and supports a healthy working environment.

ISO 50001 Energy Management System

By using energy efficiently, we not only reduce operating costs but also minimise our environmental footprint – helping to create a more sustainable future.

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Imprint

Conception, Art direction, Text: Münze Österreich AG

Translation: eurolanguage Fachübersetzungen GmbH

Image processing: vierpunkt

Photo credits: Andreas Balon, Michael Stelzhammer
Michael Himml

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